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KELLOGG

P. O. Box 684 MILWAUKEE, WISCONSIN

Return Postage Guaranteed



PLEASE RUSH

Us to the second second

Sec. 562, P. L. & R. U. S. POSTAGE **PAID**

MILWAUKEE, WIS. Permit No. 409

M.R. Newman, Reference Librarian, Bureau of Plant Industry, U.S.D.A Washington, D.C.

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RAINBO BRAND SEED CORN

GROWN	•
1	Per Bu.
Golden Glow or Wisconsin No. 12	1.85
Wisconsin No. 7	1.85
Wisconsin No. 8Solo	d Out
Minnesota No. 13	1.85
Early Murdock	1.85
Pride of the North	1.85
Reid's Yellow Dent	1.80
Improved Leaming	1.80
Iowa Gold Mine	1.80

FODDER CORN

	Per Bu.
Red Cob, Fancy Quality	1.50
Leaming Fodder, Iowa Grown	1.25
Pride Fodder, Iowa Grown	1.25
Eureka Fodder, Virginia Grown	2.65

SWEET CORN

		Per	100 lbs.
Golden Bantam,	Minnesota	Grown	15.00
Golden Bantam,	Wisconsin	Grown	17.00
Stowell's Evergre	een	••••••	21.00

WISCONSIN GROWN

		I CI Du.
Wisconsin No.	12	3.00
Wisconsin No.	8	3.00
Wisconsin No.	7	3.00
Early Murdock		3.00
Dodge or Je	fferson County Grown	n.
Early Murdock		3.00

DENT VARIETIES, NEBRASKA MINNESOTA GROWN

Ν	/linnesota	No.	13	2.00
V	Visconsin	No.	12	2.00
V	Visconsin	No.	7	2.00

WISCONSIN GROWN HYBRID

Wisconsin Hybrid No. 571 5	5.50
Maturity Similar to Regular Golden Glo	w.
Packed in one and one-half Bushel	
Sealed Bags.	

NORTHERN WISCONSIN GROWN DENT VARIETIES

Northern Grown Golden Glow	Per Bu.
(Grown in Shawano County)	3.00
Cold Resistant Golden Glow (Grown in Shawano County)	3.25
Wisconsin No. 25 (Grown in Shawano County)So	ld Out

WISCONSIN GROWN

	Per Bu.
Cold Resistant Golden Glow	3.00
Golden Glow or Wisconsin No. 12	3.00
Silver King or Wisconsin No. 7	3.00
Wisconsin No. 8	3.25
Wisconsin No. 25	4.00
Northwestern Dent	4.25
Minnesota No. 13	3.00
Grown by Jacques.	

FLINT CORN (Wisconsin Grown)

						Per Bu.
Spangler's	Smut	No	se	Flint		3.75
Spangler's	Sanfo	rds	W	hite	Flint	3.75

COTTON GRAIN BAGS —	ROYAL RIV	ER, per bale of	100\$30.00
	Used Bags, Go	ood Quality, per	10024.00

Per Bu

CRO-TOX

Crow and Bird Repellent. Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$4.30 Per Dozen
16 oz. Size @ \$7.20 Per Dozen
1 Qt. Size @ \$10.80 Per Dozen

Return your old Rainbo and Nitragin Inoculation now, to be exchanged for new.



SEED DISINFECTANTS

TREAT SEED GRAIN

It Improves Yield and Quality

It provides good insurance against losses from certain diseases and unless the grower is sure that his seed is not contaminated, treatment should be given to all seed wheat, oats, and barley. Seed treatment is recommended by State and Federal Agricultural Authorities.

Improved Ceresan is the best treatment for wheat, oats, and barley.

NEW IMPROVED CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS, BARLEY AND OTHER CEREALS

Sizes of Packages Retail Price Per Package		Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	25.00 " "	

NEW IMPROVED SEMESAN JR.

A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4,00 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1/2 "
25-lb. pail	28.75	23.00 per pkg.	1 only

NEW IMPROVED SEMESAN BEL

AN INSTANTANEOUS DIP DISINFECTANT FOR SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin 1-lb. " 5-lb. "	\$.50 1.75 8.00	\$ 4.00 per doz. 14.00 " " 64.00 " "	3 doz. 2 "
25-lb. pail 100-lb. drum 300-lb. "	31.25 120.00 345.00	25.00 per pkg. 96.00 " " 276.00 " "	1 only 1 "

SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE AND FLOWER SEEDS OR BULBS, AND CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50 2.50	\$ 4.00 per doz. 20.00 " "	3 doz.
5-1b. "	11.75	94.00 '' ''	35 "
25-lb. pail 100-lb. drum	46.25 180.00	37.00 per pkg.	l only
300-lb. "	525.00	420.00 " "	1 "

NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin 1-lb. " 5-lb. "	\$.50 1.75 8.00	\$ 4.00 per doz. 14.00 " " 64.00 " "	3 doz. 2 "
25-lb, pail	30.00	24.00 per pkg.	1 only

KELLOGG SEED COMPANY

Phone BRoadway 4160 P.O.Box 684 322 E. FLORIDA STREET MILWAUKEE, WISCONSIN



Distributors

MENOMINEE PRODUCE COMPANY

Menominee, Michigan

Quotations Are Subject to Change Without Notice Today's Values F. O. B. Milwaukee, Wisconsin

Terms: Net Cash

April 22, 1935

Kelloge Seed Company Gives No Warranty, Express or Implied, as to Description, Quality, Productiveness or Any Other Matter of Any Seed it Sells, and Will Not Be Responsible for the Crop.

Kellogg Seed Company Give	s No
COMMON ALFALFA All United States Verified Origi	n
KANSAS Per 100 RAINBO 20	
NORTHERN OKLAHOMA RAINBO18	
ФАНО	
RAINBO 26 MONTANA	
RAINBO 28 WISCONSIN	.00
RAINBO 29 Mountain 27	0.00 7.50
CANADIAN VARIEGATED RAINBO35	5.00
COSSACK ALFALFA	,,,,,
State Sealed and Certified RAINBO, Blue Tag	3.00
RAINBO, Blue Tag	2.00
State Sealed and Certified	
DIACKEGOT DRAND	250
Blue Tag	Out
SWEET CLOVER	
WHITE BLOSSOM Per 100	lbs.
	9.50
YELLOW BLOSSOM	
RAINBO 10	0.00
RAINBO	0.75
ALBOTREA RAINBO12	.00
HUBAM	
RAINBO 18 KOREAN LESPEDEZA	
RAINBO	3.50
Alfalfas, Clovers and Timothy in Bu and Half Bushel Bags, 25c per 100 Higher.	lbs.
Higher.	,
MILORGANITE	
10EAL TURF FERTILIZER Per Tor	,
100 lb. Burlap Sacks\$27.50	3
100 lb, Cotton Bags	
Less Dealer's Discount 10%. Special Prices for Car Lots.	40
We are distributors of Milorganite for	
We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County. Milorganite quotations apply only in this distributive territory.	
Gistributive territory.	19.1.

arranty, Express or Implied, as to Description, Quality	Productiveness or Any Oth
TIMOTHY—Stocks Practically	SEED G
Exhausted Per 100 lbs.	RAINBO
RAINBOSold Out	SPRING WHEAT
Choice Quality \$24.50	
(Contains approximately nine Buckhorn per pound.)	Marquis
TIMOTHY AND ALSIKE	Progress Kubanka
	SPRING RYE
About 20% Alsike	Wisconsin Grown
About 50% Alsike	OATS Swedish Type
	White Kherson
MEDIUM RED CLOVER	White Cross
(Northern Grown)	BARLEY
RAINBO 23.00	Oderbrucker, 6 Row
Mountain	Wisconsin No. 38
MEDIUM RED CLOVER (Special)	SPELTZ
98% Pure, containing Alfalfa and	RAINBO
other crop seeds	BUCKWHEAT
MAMMOTH CLOVER	Iapanese
(Northern Grown)	Japanese Silverhull
RAINBO 24.50	FIELD PEAS
	RAINBO, Canadian Mountain, Canadian Mountain, Green RAINBO, Scotch RAINBO, Marrowfa
ALSIKE CLOVER	Mountain, Canadian
RAINBO 28.75	RAINBO, Scotch
Mountain	RAINBO, Marrowfa
ALSIKE SPECIALS	SOY BEANS
Contains about 5% White 27.25	RAINBO, Manchu
Contains about 8% White	RAINBO, Illini RAINBO, Wisconsin
Contains about 15% White	WINTER VETCH
	For Spring or Fall P
WHITE CLOVER	RAINBO
RAINBO 27.00	
Mountain 26.00	AMBER CANE—F
Mixing Qualities 20.00 to 25.00	RAINBO
	MILLETS
MICA SPAR-GRIT—All Sizes	RAINBO, German T
RAINBO, ton lots	RAINBO, Hungaria RAINBO, Japanese
Smaller quantities 1.00	RAINBO, Red Pros
	RAINBO, White Pr RAINBO, Austrian Best Proso Va
BIRD SEED	RAINBO, Austrian
(Full Bags)	FLAX
Per 100 lbs.	RAINBO, For Seedi
Sunflower, Fancy 7.50	DWARF ESSEX R
Sunflower, Choice	RAINBO
Turkish Canary	
Hemp	SUDAN
Large Rape	RAINBO
Large White Millet 4.25	
Large Red Millet	REED'S CANARY
	D ATAIDO

Smaller Quantities 50c per 100 lbs. Higher.

SEED GRAINS	3
RAINBO BRAN	T C
SPRING WHEAT	Per Bu.
Marquis	Sold Out
Progress	1.50
SPRING RYE	
Wisconsin Grown	1.60
OATS	
Swedish Type White Kherson	.75
logold	
White Cross	85
	1,50
Oderbrucker, 6 Rowed Wisconsin No. 38	
SPELTZ	Per 100 lbs.
RAINBO	3.00
BUCKWHEAT	Per 100 lbs
Japanese	1.90
Japanese Silverhull	1.80
FIELD PEAS	Per 100 lbs
RAINBO, Canadian Field Mountain, Canadian Field	3.25 3.00
Mountain, Green	4.75
Mountain, GreenRAINBO, ScotchRAINBO, Marrowfat	5.00
SOY BEANS RAINBO, ManchuRAINBO, Illini	Per 100 lbs 2,55
RAINBO, Manchu RAINBO Illini	2.50
RAINBO, Wisconsin Early Bla	ack
WINTER VETCH	
For Spring or Fall Planting.	
RAINBO	14.00
AMBER CANE—For Fodd	ler Only
RAINBO	Per 100 ths 11
MILLETS	Per 100 lbs
RAINBO German Type—Imn	orted 5.00
RAINBO, Hungarian	6.00
RAINBO, Japanese	5.50
RAINBO, White Proso	4.50
RAINBO, German Type—Imp RAINBO, Hungarian	4.75
	Per 100 lbs
FLAX RAINBO, For Seeding	4.50
DWARF ESSEX RAPE RAINBO	4.25
SUDAN GRAS	1
	Per 100 lbs
RAINBO	12.50
REED'S CANARY GRASS	

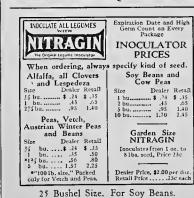
RAINBO

AGAR - CULTURES



Nos. 1 and 2 in one bushel and 2½ bushel sizes. Nos. 4 and 5 in 2 bushel and 5 bushel sizes.

Prices Same as for McQueen's Inoculator.



Dealer Cost \$2.50-Retail \$3.75.

LAWN GRASS MIXTURES

BLUE MOUND LAWN SEED

1-lb, Cartons (50 to a case)...... 22.00

5-lb. Bags (10 to bundle)..... 21.00

10-lb. Bags (5 to bundle)...... 21.00

Bulk 50-lb. and 100-lb. Bags...... 20.00



RA

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Seaside, State Sealed......

Smaller quantities \$5.00 per 100 lbs. higher.

RAINBO BRAND

Finest Quality In Cartons and Bulk

Shade Grass, bulk
GREENDALE LAWN SEED 1-lb. Cartons (50 to a case) 20.00 3-lb. Bags (20 to a bundle) 19.00 5-lb. Bags (10 to a bundle) 19.00 50-lb. and 100-lb. Bags 18.00
SHAMROCK LAWN SEED 100-lb, Sacks
STAR LAWN SEED 100-lb. Sacks
RAINBO BENT GRASS MIXTURE The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.
Per 100 lbs. 1-lb. Bags

WHITE CLOVER SEED RAINBO DISPLAY CARTON RAINBO Per 100 lbs Per Carton 2.45 48 10c Packages 1-lb. Boxes (25 to case). 33.00 24 20c Packages 2.25 2.45 12 40c Packages 2.45 Packed Conveniently for Counter Trade 24 10c; 12 20c Packages......

GRASSES

J 227-	
KENTUCKY BLUE GRASS Per 100 lbs.	ORCHARD GRASS
RAINBO	RAINBO
	MEADOW FESCUE
CANADIAN BLUE GRASS RAINBO	RAINBO 18.50
FANCY RED TOP	CHEWINGS FESCUE
RAINBO 15.00	RAINBO 60.00
Mountain 14.00 Valley 14.00	BROMUS INERMIS
Unhulled	RAINBO 27.00
ROUGH STALKED MEADOW CRASS	ROOT SEEDS
RAINBO 33.00	
Excellent for shady conditions.	MANGEL WURZEL Per 100 lbs.
RYE GRASS (Imported)	Mammoth Long Red
Pacey's	Giant Half Sugar 30.00
American Grown 6.00	RUTABAGA
BENT GRASS (Certified)	American Purple Top 30,00
Astoria Bent Grass. State Sealed105.00	TURNIP

Purple Top Strap Leaf ...

Cow Horn .

30.00

30.00

.....110.00

Per 100 lbs.

77.50



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	
Alfalfa, broadcast	18-22 12-15 96-120	60 60 48
Beans, Soy, broadcast	60-80 30-45	60 60
Beans, Soy, with corn	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15 8-12	50 60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet hulled	12-15	60
Clover, Sweet unhulled	20-30	30
Clover, White	4-8	60
Corn		56
Sweet Corn		2.4
Fescue, Meadow	15-25 25-28	24 14
Fescue, Chewings		
Hlav	28	56
Flax	Danadina	56 Depends
	Danieline	Dananda
Lawn Grass	Depending on Conditions	Depends on Quality
Lawn Grass	Depending on Conditions 45.50	Depends on Quality 50
Lawn Grass Millets, for hay Millets, for seed	Depending on Conditions	Depends on Quality
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats	Depending on Conditions 45.50 30.40 12.15 64.76	Depends on Quality 50 50
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats	Depending on Conditions 45.50 30.40 12.15 64.76	Depends on Quality 50 50 30 32 60
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90	Depends on Quality 50 50 30 32 60
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10	Depends on Quality 50 50 30 32 60 60 50
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6	Depends on Quality 50 50 30 32 60 60 50
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12	Depends on Quality 50 50 30 32 60 60 50 50
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed Red Top, unhulled	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12 10.15	Depends on Quality 50 50 30 32 60 60 50 50 14
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed. Red Top, unhulled. Rye, Winter	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12 10.15 84.112	Depends on Quality 50 50 30 32 60 60 50 50 14 14 56
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed Red Top, unhulled Rye, Winter Rye, Spring	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12 10.15 84.112 56.84	Depends on Quality 50 50 30 32 60 60 50 50 14 14 56 56
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed Red Top, unhulled Rye, Winter Rye, Spring Speltz	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12 10.15 84.112 56.84 62.100	Depends on Quality 50 50 30 32 60 60 50 50 14 14 56
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed Red Top, unhulled Rye, Winter Rye, Spring	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12 10.15 84.112 56.84 62.100 30.40	Depends on Quality 50 50 30 32 60 60 50 50 14 14 56 56 48 50 50
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed Red Top, unhulled Rye, Winter Rye, Spring Speltz Sudan Grass, broadcast Sudan Grass, in drills Sunflower	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12 10.15 84.112 56.84 62.100 30.40 15.25 8.10	Depends on Quality 50 50 30 32 60 60 50 50 14 14 56 56 48 50 50 24
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed Red Top, unhulled Rye, Winter Rye, Spring Speltz Sudan Grass, broadcast Sudan Grass, in drills Sunflower Timothy	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12 10.15 84.112 56.84 62.100 30.40 15.25 8.10 10.12	Depends on Quality 50 50 30 32 60 60 50 50 14 14 56 56 48 50 50 24 45
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed Red Top, unhulled Rye, Winter Rye, Spring Speltz Sudan Grass, broadcast Sudan Grass, in drills Sunflower Timothy Timothy and Alsike	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12 10.15 84.112 56.84 62.100 30.40 15.25 8.10 10.12 8.10	Depends on Quality 50 50 30 32 60 60 50 50 14 14 56 56 48 50 50 24 45 45
Lawn Grass Millets, for hay Millets, for seed Millet, Japanese Oats Peas, Canada Field—broadcast Peas, Canada Field—with grain Rape, broadcast Rape, in drills Red Top, Solid seed Red Top, unhulled Rye, Winter Rye, Spring Speltz Sudan Grass, broadcast Sudan Grass, in drills Sunflower Timothy	Depending on Conditions 45.50 30.40 12.15 64.76 120.150 75.90 8.10 5.6 7.12 10.15 84.112 56.84 62.100 30.40 15.25 8.10 10.12 8.10 50.125	Depends on Quality 50 50 30 32 60 60 50 50 14 14 56 56 48 50 50 24 45 45 50



Special Values

Wisconsin Grown ALFALFA

Lot "Amos"	\$23.5	
Contains about 25%	Red Clover	
and other crop	seed.	

Lot "Fern"	\$22.85
0	1 270/ D 1 C1

Contains about 35% Red Clover and other crop seed.

Wisconsin Grown RED CLOVER

Lot "Belt"	\$22.00
	Purity 08 50%

MIXED ALSIKE

Lot "Bang".		\$25.00
Contains al	out 35% V	Vhite Clover

F. O. B. Milwaukee

SAMPLES UPON REQUEST

The above lots comply with Wisconsin Pure Seed Law

